



OFFICE OF THE CHIEF EXECUTIVE OFFICER

EXECUTIVE SUMMARY OF BID EVALUATION REPORT

(In terms of Section 55 (4)(b) of the Public Procurement Act, 2015 (Act No. 15 of 2015) as amended)

PROVISION OF ADVERTISING AND RELATED SERVICES TO THE NATIONAL HOUSING ENTERPRISE (NHE) FOR A PERIOD OF THREE (3) YEARS

PROCUREMENT REFERENCE NO: NCS/ONB/NHE-01/25/26

1. Scope of Contract

The NHE require services of a professional advertising agency to provide and advise on the effective marketing, promotion of its image, products and services in order to meet its desired expectations in line with its mandate. The Agency must be in the business of providing advertising agency, marketing, design and image branding services, which shall be responsible for the provision of advertising services to NHE on a need's basis.

Purpose of the service:

NHE seeks various eligible, competent, reliable and qualified advertising agencies to provide the above-mentioned services as it may be required for a period of 3 years.

2. Procurement method used

The procurement method used for the invitation is by request for open national bidding for non -consultancy services in accordance with section 29 of the Public Procurement Act, 2015 (Act No. 15 of 2015) as amended.

The procurement was made by means of open advertised bidding to which equal access is provided to all eligible and qualified bidders in terms of section 27(2).

3. Date of Invitation of Bids

26 June 2026

4. Closing date for submission of bids

16 July 2026 at 10h00 am

5. Date and place of opening of bids

16 July 2026 at 10h15 am

NHE Head Office, Lecture Hall, 7 Gen. Murtala Muhammed Avenue, Eros, Windhoek, Namibia

6. Number of bids received by closing date

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7. Responsiveness of bids:

#	BIDDER' S NAME	RESPONSIVE OR NOT RESPONSIVE (YES/ NO)	REASONS WHY PROPOSAL IS NOT RESPONSIVE
1	PAWA ADVERTISING CORPORATION (PTY) LTD	Yes	-
2	VYBRANDS ADVERTISING CC	No	Provided colour copies of a certified copies for: • Good standing with the Receiver of Revenue • Good standing with the Social Security Commission • Affirmative action compliance certificate or letter
3	CACTUS INVESTMENTS NUMBER TWO CC	No	Technical compliance score below minimum score of 80%. Bidder obtained 50%.
4	VERTICAL STUDIOS CC	Yes	-
5	ADVANTAGE ADVERTISING & COMMUNICATIONS (PTY) LTD	No	Proof of bid payment not attached

8. Price comparison for bids that are substantially responsive.

BIDDER NAME	BID AMOUNT PER ANNUM FOR A PERIOD OF THREE YEARS (N\$) VAT EXCL
PAWA ADVERTISING CORPORATION (PTY) LTD	275,292.00
VERTICAL STUDIOS CC	774,200.00

9. Best Evaluated Bid:

Pawa Advertising Corporation (Pty) Ltd is the lowest substantially responsive bid for an amount of N\$275,292.00 (Two Hundred and Seventy-Five Thousand, Two Hundred and Ninety-Two Namibian Dollars Only, VAT exclusive and per annum for a period of three (3) years.

Yours sincerely,



GISBERTUS MUKULU
CHIEF EXECUTIVE OFFICER